



# BIG BRUMMIE



## CAMP OUT

## FUNDRAISING PACK 2022

# SIFA fireside

## Thank you for taking part in the BIG Brummie Campout 2022, raising vital funds for SIFA Fireside.

SIFA Fireside is Birmingham's main day centre for homeless and vulnerable adults. By taking part in the BIG Brummie Campout, you'll be helping us to provide immediate and long term support to members of our community in Brum.

Starting with hot food, showers and clothing, we ensure that all the services that our clients need to lead healthy, happy and fulfilling lives are all under one roof. Our team offers support with emergency housing, health and wellbeing, employment, legal advice, tenancy support, community engagement and much more...

[CLICK HERE TO FIND OUT MORE ABOUT OUR WORK](#)

# SIFA FIRESIDE'S BIG BRUMMIE CAMPOUT

Every year we celebrate our BIG Brummie community with a BIG Brummie Campout, getting family, friends, schools and community groups to spend a night under the stars to raise money and awareness of the homelessness crisis in our city.

Simply camp out in your garden, or in a fort made of blankets, and set up an online fundraiser to support SIFA Fireside.

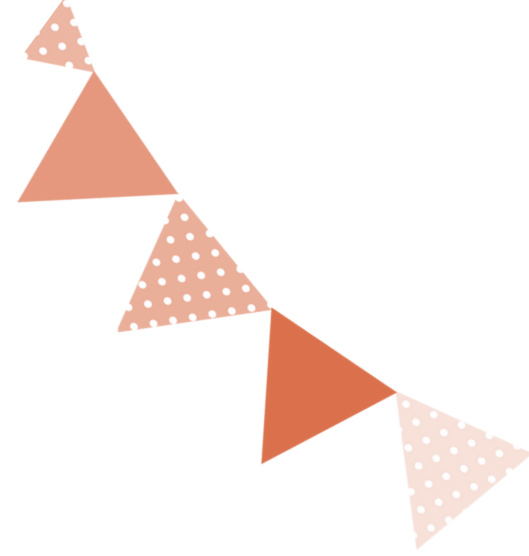
You will have access to a host of recipes, activities and games from some of Birmingham's best independents... to fill your evening with fun.

We also share some educational resources to help you start talking to young people about homelessness and the positive impact they can have in their community.



# BIG BRUMMIE CAMP OUT 2022

This year's Big Brummie Campout will take place in homes and gardens across the city on **Saturday 2<sup>nd</sup> July**.



## HOW TO GET INVOLVED . . .

**Step 1:** Register your BIG Brummie Camp Out fundraiser with SIFA Fireside at [fundraising@sifafireside.co.uk](mailto:fundraising@sifafireside.co.uk).

**Step 2:** We will be in touch to offer any support you may need in setting up and promoting your fundraiser.

**Step 3:** Set up your fundraiser via JustGiving or Facebook

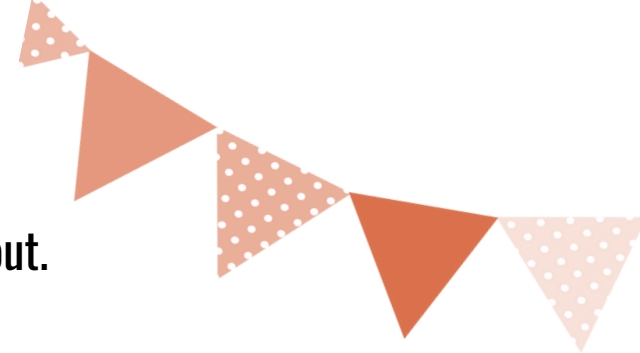
**Step 4:** Promote your fundraiser by sharing with family and friends!

**Step 5:** Head to [www.sifafireside.co.uk/big-brummie-campout](http://www.sifafireside.co.uk/big-brummie-campout) to access your Campout activities.

**Step 6:** Host your Campout on Saturday 2<sup>nd</sup> July and share your pictures with us online!

# SETTING UP A FUNDRAISER . .

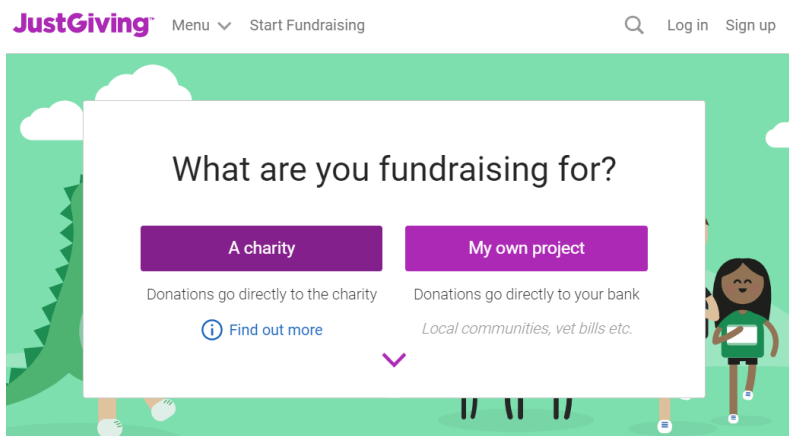
We recommend using JustGiving or Facebook to fundraise for the BIG Brummie Campout.



## JUST GIVING

Head to <https://www.justgiving.com/start-fundraising>.

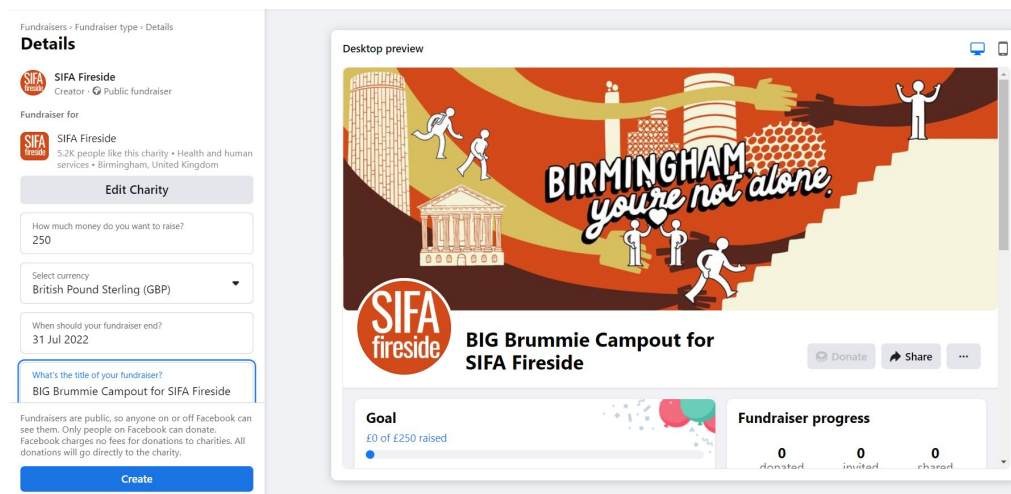
Create an account using an email address, select 'a charity' and search for SIFA Fireside to ensure that all funds go directly to us. You can then link your fundraiser to SIFA Fireside's BIG Brummie Campout event.



## FACEBOOK

Go to [www.facebook.com/fundraisers/explore](https://www.facebook.com/fundraisers/explore) and select SIFA Fireside.

You can then set a fundraising goal, and edit the fundraiser's description to let your supporters know you are taking part in the BIG Brummie Campout.



## PROMOTION

Once you've set up the fundraiser, you'll be able to share the link with friends, family, and classmates and colleagues via social media, Whatsapp and email. This makes it really simple to get everyone you know involved in supporting their community and their city!

## TOP TIPS!

- Set a fundraising target - pages with a target raise 46% more!
- Post pictures and updates on the fundraising page to share some Campout spirit!
- Feel free to use our logo for your fundraiser and social media posts.
- If you have any questions, please email: [fundraising@sifafireside.co.uk](mailto:fundraising@sifafireside.co.uk).



**GET IN TOUCH TODAY! . . .**



Please email [fundraising@sifafireside.co.uk](mailto:fundraising@sifafireside.co.uk) to let us know  
you'll be joining us for the BIG Brummie Campout 2022!

We can't wait to hear from you.